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**B.E. III Semester Examination**

**BE-III/11 (A)**

**247159**

**(ELECTRONIC & COMMUNICATION  
ENGG)/COM**

**Entrepreneurship & Business Strategies**

**Course No. : HMC - 302**

*Time Allowed :3 Hours*

*Maximum Marks-100*

*Note: Attempt Five questions in all, selecting at least Two from each Section. All questions carry Equal marks.*

**SECTION - A**

- 1* Explain various types of entrepreneurs in detail, also mention various factors affecting entrepreneurship. **(10, 10)**
- 2* Explain the classification of women entrepreneur in India. Also evaluate the various problems faced by women entrepreneurs in India. **(10, 10)**
3. Discuss the various features of Joint Stock Company. Explain its merits and demerits. **(10, 10)**

(2)

4. Write a short note on the following:

- a) Social entrepreneurs (10, 10)
- b) Sole proprietorship

### SECTION - B

5. Explain in detail types and importance of business pitching. (10, 10)

6. What do you mean by a project report? Mention the steps in preparation of a project report. (5, 15)

7. Explain the objectives and role of Small Scale Industries in economic development of India. (10, 10)

8. Write a short note on the following: (10, 10)

- a) Lean startups
- b) Project Resourcing.